

BAYTREE CDD WORKSHOP – NOVEMBER 10, 2020

Strategy:

- Create a community with the aesthetics, amenities and services equal to or better than newer communities in the greater Melbourne area.
- Market Baytree to realtors and potential buyers as one of the most prestigious and desirable communities in Brevard county.
- Work with the BCA to support social activities and enhanced community participation.
- Partner with the BCA to develop a long-term plan for the future of the Baytree community.

Goals and Objectives:

- Develop the Recreation area to be consistent with the demographics of Baytree and to address all resident's needs.
- Repave roads in cycles to maintain their high quality, minimize costs, avoid increased allocation to the reserves and to avoid borrowing.
- Continue to employ speed mitigation strategies to ensure the safety of the community.
- Aggressively address lake bank restoration to prevent further deterioration so as to minimize adverse impact on resident's homes. Determine whether there are more cost effective ways to address lake bank restoration.
- Plan for and address aging infrastructure (e.g., sewers, pool, electrical, landscaping).
- Prepare a presentation (hard copy or electronic) targeted at both realtors and potential buyers touting the features of Baytree. Make the presentation available on both the BCA and the CDD websites. Circulate news releases on activities in Baytree.
- Conduct a study of amenities offered by new communities in Viera/Melbourne area and compare to the current and proposed amenities available at Baytree.
- Prepare a 5-year plan beginning in FY 2022 including a plan for capital expenditures. Review achievements against this plan annually.
- Evaluate expanded security efforts (e.g., physical surveillance of Pool, Rec Area to deter vandalism, etc.).